

# HALAL IMPLEMENTATION & ASSURANCE at Nestlé Malaysia



Good Food, Good Life

Presentation by: Othman Bin Md Yusoff  
Chairman of Nestlé Halal Committee  
/Head of Halal Affairs  
Nestlé Malaysia

World Halal Summit Philippines November 27<sup>th</sup> and 28<sup>th</sup> , 2014

# Agenda

- Halal implementation – a humble start towards certification
- Growing Awareness of Consumers
- Growing Stringency in Standards
- Local products
- Going global

# Implementation

## The Journey...

- ❑ Started in Nestlé Malaysia in early 1970's
- ❑ Formation of Halal Committee in the 1980's

# Implementation

## The Journey...

- ❖ More structured Halal Committee and establishment of Halal Policy in 1992
- ❖ At forefront to receive introduction of Halal certification by JAKIM in 1994

# Implementation

## The Journey...

- Recognition of Halal at Nestlé global in 1995
- Established a Nestlé Halal guidelines for inter-market supply in 1997
- Involved in the Halal technical committee establishing the general guidelines MS1500:2004 for Halal food
- Established Halal Affairs in 2012

# Implementation

## Pillars

- Knowledge
- Commitment
- Trustworthy

# Implementation

## Halal Policy

As a responsible corporate citizen, Nestlé Malaysia produces, imports and distributes only HALAL products which have been certified by the Department of Islamic Development Malaysia (JAKIM) and the relevant recognized Islamic authorities.

We are firmly committed to ensure the peace of mind of all consumers.

# Implementation

## Halal certification:

- Locally manufactured products are certified by JAKIM
- Imported products are certified by JAKIM's approved Halal bodies, e.g., IDCP, HFCE, MUI, IFANCA, Halal Control EU... etc.





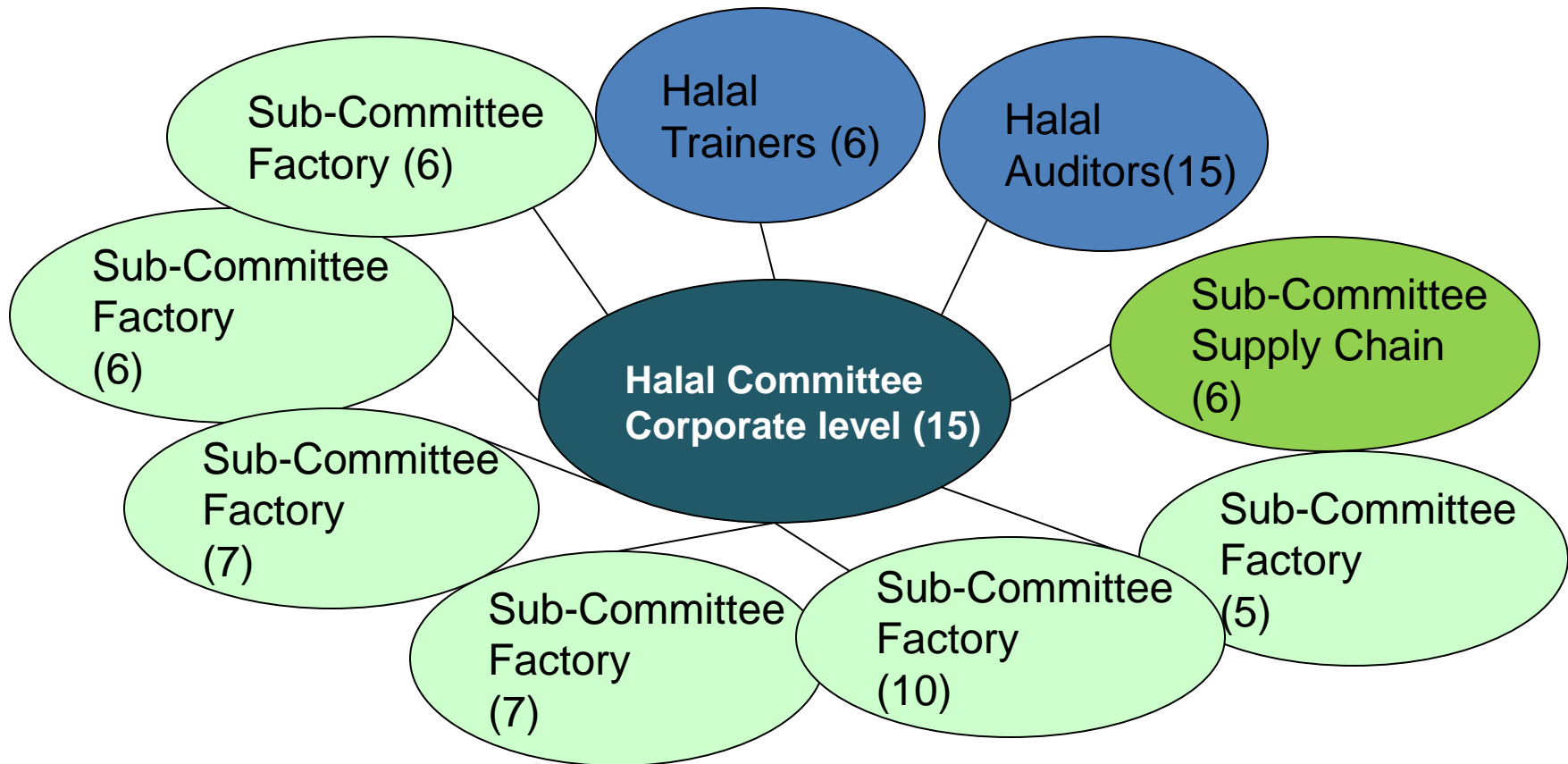
# Implementation

E.g. Halal logo on global products:



# Implementation

## Organization of Halal Team



Total numbers

Individual: 61

Post: 89

# Implementation

## Department of Halal Affairs, Technical & Production Division Nestlé Manufacturing (M) Sdn Bhd

**Head of Technical & Production  
MYSG**  
Adnan Pawanteh



- Policy & Strategy
- Management of Halal Center of Excellence.
- Liaison with JAKIM ,DVS and other Government agencies relevant to Halal.
- Collaboration with HDC, SMECorp, and Universities on initiatives, e.g. SME Mentoring
- People Development – Groom Halal Experts
- Enforcement & Crisis Management.
- Facilitates standards & guidelines: Local & International Halal Standards.
- Lead FMM Halal Committee & work group.

**Head, Halal Affairs**  
Othman Md Yusoff



**Halal Operation Manager**  
Sariffuddin Mahmud



**Halal Development Manager**  
Rosli Saad

- Development of Halal Logistics.
- Development on Halal packaging.
- Research on Halal knowledge and global updates.
- Research on Halal related to machine /equipments – vending machines.
- Research on Halal Logos.
- Coordination of internal audits.

- Audit on suppliers and Co – manufacturer .
- Certifications of imported products.
- Technical assistance to other Nestle and strategic Suppliers.
- Implementation of Halal Assurance system local and overseas factories.
- Halal science – development of test methods & Halal R&D.
- Halal Training.
- Liaison with Halal authorities on operational matters.

- Audit & certifications of local products.
- Implementation of Halal Assurance system.
- Liaison with JAKIM/JAIN auditors.
- Advisor to site Halal Committee

### Factory Halal Coordinators:



**Halal Executive  
BT**  
Rohaiza Abdul  
Ghani



**Halal Executive  
PJ**  
Nadia Yusof



**Halal Executive  
SAC**  
Siti Hazlin  
Jantan



**Halal Executive  
CE**  
Nurul Husna  
Ahmad Ripaai



**Halal Executive  
KU**  
Abang Saifuddin  
Abang Ismail

# Implementation



000248

Halal Industry Development Corporation

## CERTIFICATE OF ATTENDANCE

This certificate is awarded to

**SARIFUDDIN BIN MAHMUD**

who has successfully completed the course  
**Halal Internal Auditing Workshop**

held on

**15<sup>th</sup> - 17<sup>th</sup> December 2008**

A handwritten signature in black ink, appearing to read 'Mauhidulay', written over a horizontal line.


Vice President, Halal Integrity



A handwritten signature in black ink, appearing to read 'Sariffuddin', written over a horizontal line.

Chief Executive Officer, HDC

# Implementation

 <b>Nestlé</b> Good Food, Good Life	<b><u>Factory Handbook</u></b>	<b>Distribution:</b> Batu Tiga Halal Committee
Nestlé Manufacturing Malaysia (Batu Tiga Factory).	<b>HALAL ASSURANCE SYSTEM</b>	<b>Reference:</b> MS 1500:2004 MS 1900:2005

## **Nestlé Manufacturing (Malaysia) Batu Tiga Factory – Halal Assurance System**

<b>First issued: Jul 2008</b> <b>Revision No:</b> <b>Revision Date:</b>	<b>Issued by: Othman Md Yusoff</b> <b>Halal Committee Chairman</b> <b>Regulatory Affairs</b> <b>Visa:</b>	<b>OMY/ra-BT.07.08</b>  <b>Page 1 of 17</b>
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# Growing Awareness

- General Consumers/Customers
- Specific Consumers
- Halal Expertise/Industries

# Stringency in Standards

- Integrity
- Understanding (in-depth)
- Enhancing Assurance
- Enforcement
- Mandatory Compliance
- Protect Consumers

# Local Regulation

- Existence?
- Limited to Shariah?
- Shariah ---> Civil Law?
- Halal Act?
- Compliance by the Industries
- Understood by Consumers



# Going Global!!!

- Foreign Standards & Regulations
- Recognized Bodies?
- Validity of certificates.

# Summary

- Commitment from the Industries
- A balance: Stringency vs Application?
- Credibility in certification
- Working together(understanding) – All Halal stakeholders
- With Good intention – in line with the concept of Halal

# Thank You

**Othman MdYusoff**

Chairman of Nestlé Halal Committee/

Head of Halal Affairs

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